

## Sale of Aurora Energy's retail customer base

### AN INVESTMENT OPPORTUNITY

A key feature of the Government's electricity reform program is to transition to Full Retail Competition on 1 January 2014 by dividing Aurora Energy's retail customer base into bundles and selling those bundles to competing private sector retailers.

### ABOUT THE SALE

The Tasmanian Government is conducting a sale process for Aurora Energy's retail customer bundles.

This process is now commencing. Interested parties are invited to submit an Expression of Interest in the sale process, by 12pm on Friday 12 July 2013. Expressions of Interest will then be assessed and selected parties will be invited to participate in the sale process.

The sale process will be undertaken in accordance with the *Electricity Reform Act 2012*. Strict confidentiality requirements will apply to the sale process and participants will be required to sign a confidentiality undertaking prior to receiving any commercial-in-confidence information.

Similarly, the sale will be undertaken in accordance with strict probity principles, to prevent the unauthorised disclosure of confidential sale information and to provide fairness to all participants in the sale process. In this regard, the Government has appointed a Probity Adviser to oversee the sale process.

### REQUEST FOR EXPRESSIONS OF INTEREST

Parties interested in submitting an Expression of Interest should contact the Government's sale adviser, Lazard Pty Ltd, to discuss their interest in Aurora Energy's retail customer bundles and the sale process. Parties will be provided with the Request for Expression of Interest documentation only where the Government is satisfied that the enquiring party is genuinely interested in, and capable of, executing a sale transaction.

The contact details for Lazard are:

Mr Andrew Leyden  
Managing Director  
Tel: +61 3 9657 8400  
Email: [andrew.leyden@lazard.com](mailto:andrew.leyden@lazard.com)

Ms Olivia Brown  
Vice President  
Tel: +61 3 9657 8424  
Email: [olivia.brown@lazard.com](mailto:olivia.brown@lazard.com)